PARENTING ACES

Sponsorship Packages

for the ParentingAces Junior and College Tennis Podcast

About ParentingAces

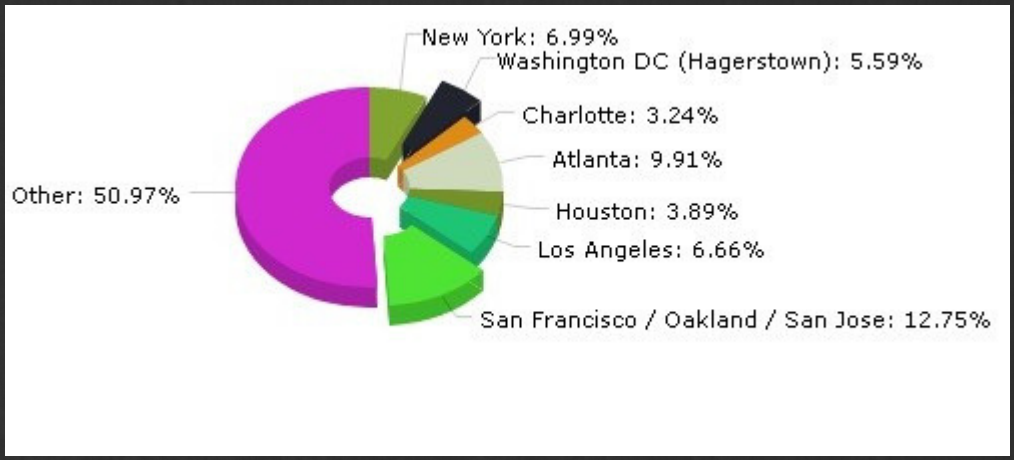
The mission of ParentingAces is to help educate junior and college tennis parents (and coaches) as we navigate the murky waters of junior tennis development, competition, and college recruiting. It is our hope that, through sharing our own experiences , we can make the journey a little better for those coming up behind us.

Whether on parentingaces.com or the ParentingAces Podcast (which you can listen to on iTunes, Libsyn, Stitcher, iHeartRadio, the Podcast app, or on our website itself), we work hard to bring you timely and useful information that you can use to make your own family's tennis experience a positive one.

About
Lisa Stone

Lisa is a Mom who also happens to be a Tennis Mom. As the former Chair of the Georgia Governor's Commission on Physical Fitness & Sports and President of Fit For 2, Inc., she has been involved in the fitness and sports arena for over 20 years. As a theatre minor in college, Lisa honed her vocal skills and is now putting them to use behind the microphone each week as the host of the ParentingAces Podcast.

Our Demographics



Country Name	Total Downloads
United States	11,267
Slovakia	617
United Kingdom	522
France	298
Ireland	208
Canada	173
Australia	143
Germany	137
Spain	107
Other Regions	105

Potential Reach

When you sponsor the ParentingAces Podcast you have access to thousands of Tennis Parents and Coaches around the world. They are the primary consumers of tennis goods and services and are prime candidates for your business.

Social media followers*

5300+

*Numbers as of Aug 31 2017

Number of downloads per month*

3000+

Average downloads per episode*

800

ParentingAces Website Subscribers*

172,000+

What People Are Saying

I WILL MOST CERTAINLY CONTINUE MY JUNIOR TENNIS EDUCATION FROM LISA'S WEBSITE AND FROM HER PODCAST!

Johan Kriek

A heartfelt thanks for all the tireless work you put in every week on social media to inform,educate, and guide those of us who try to navigate the often mystifying waters of junior and college tennis!

Carlo DiLorenzo, Parent

Sponsorship Plans

The rates listed below are per 4-week period with a 12-week minimum.

BASIC

- 30-second post-roll ad (recorded by Lisa Stone) per episode
- Link to your website or product in episode show notes
- 1 tweet per week

$100

PRO

- 30-second pre-roll ad (recorded by Lisa Stone) per episode
- Link to your website or product in episode show notes
- 2 tweets per week
- Your URL in each episode's social media posts

$250

Let's chat!

Please contact Lisa Stone via phone at **404.790.5134** or email at **lisa@parentingaces.com** if you have any questions or when you are ready to get started!

We look forward to helping you spread the word about the amazing work you are doing!